



First United Credit Union News Release

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First United Credit Union to Host Spanish-Speaking Financial Literacy Seminars at the Kent District Library Wyoming Branch

GRANDVILLE, Mich. – First United Credit Union is presenting a two-part financial literacy seminar in Spanish, “Take Control of Your Finances”. The series will be held on March 6 and 20, 6:30 pm, at the Kent District Library (KDL) Wyoming Branch, 3350 Michael Ave SW. Both seminars are free to the public.

March 6 | Basics of Budgeting: The first session explains how credit unions operate within the community with a focus on serving members. A variety of topics will be addressed, including budgeting, saving, checking accounts, and setting short- and long-term financial goals.

March 20 | Understanding Credit & Home Buying: The second session focuses on understanding credit and credit scores and obtaining a loan. A mortgage specialist will also be on-hand to present tips on obtaining a mortgage for first-time homebuyers.

First United Credit Union prides itself on being a community resource. “As a local business serving the same community as KDL, we’re excited to offer these free educational seminars,” said First United CEO Mark Richter. “It’s part of our mission and people helping people philosophy.”

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First United is also partnering with KDL on other initiatives, including sponsorship of its Genre Derby fundraising campaign. "We've been serving Grand Rapids and the surrounding communities since 1937," continued Richter. "We realize the importance of supporting local businesses, our neighbors, and our library."

Added KDL Development Manager Linda Krombeen: "We're grateful to our business partners like First United, and excited to host these financial literacy seminars for our Spanish-speaking patrons." The need is great in the community to serve this segment of the population.

First United currently has three Spanish-speaking staff members to assist members in a variety of ways, including new accounts and loans. "Being a resource for all of our members is a core belief at First United," concluded Richter.

Those interested in attending one or both seminars at the KDL Wyoming branch should RSVP to: info@FirstUnitedCU.org or call 616-532-9067.

About First United Credit Union

Headquartered in Grandville, Mich., First United Credit Union is a full-service financial institution offering mortgages, home equity loans, vehicle loans, savings, CDs, business services, checking, and an array of online banking services. First chartered to serve the Leonard Refrigerator Plant, the credit union has been providing exceptional personal service to its members since 1937. Today, First United can serve anyone who lives or works in Kent and the surrounding 22 counties in Lower Michigan. Learn more at www.FirstUnitedCU.org.

About Kent District Library

Kent District Library (KDL) is a public library system comprised of 18 branch libraries in 27 governmental units throughout Kent County, Michigan. It is supported by millage dollars and private donations. KDL serves 395,660 people in all areas of Kent County except the cities of Grand Rapids and Cedar Springs, the village of Sparta, and Solon and Sparta townships. The Kent District Library is a member of the Lakeland Library Cooperative. Learn more at <http://www.kdl.org/>.

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